



## UltraTech's GREENVANTAGE portfolio currently has multiple Green Pro certified products.

Being India's No.1 cement company, it is our responsibility to lead the way towards sustainability in the industry. This can only happen when our processes, products and solutions have a greener footprint than before.

**UltraTech's GREENVANTAGE** is not just a vision, but our big ambition of building a strong, durable and green future. **GREENVANTAGE** includes sustainability initiatives, processes, technical expertise, products and solutions. Over the years, we have developed multiple Green Pro certified products within RMC and building products. And we are working relentlessly every day, to enable our customers and partners to build a strong, durable and green future, together.

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# THE ADVANTAGE OF A STRONG, DURABLE AND GREEN FUTURE



## GREENVANTAGE



'UltraTech, India's No. 1 Cement' – visit [ultratechcement.com](http://ultratechcement.com) for claim details.

**INDIA'S NO.1 CEMENT**



# GREEN EFFORTS FOR A GREENER PLANET.



Since inception, sustainability has been at the core of our business philosophy. We have been committed to actively protecting our environment and conserving natural resources for the future, by focusing on Reduce, Reuse and Recycle.

For a strong, durable and green future, we have built sustainable processes and practices across our entire value chains. From mining to manufacturing to logistics to our products and services, we leverage advanced technology and innovation.

We have adopted alternate fuel, waste heat recovery and water harvesting practices at scale. Today, over **70% of the cement we produce is green**. Last year, we had **reduced 12 Mn tons of CO<sub>2</sub> emission** and our manufacturing plants have become **3.8X water positive** and **2X plastic positive**.

Today's business world is rapidly evolving and right at its core is sustainability.

At **UltraTech**, we understand that your success and reputation are built not only on scale and speed, but also on the solid foundation of sustainability. Hence, to enable you in this pursuit, we are bringing all our sustainability initiatives, processes, technical expertise, products and solutions on one platform – **UltraTech GREENVANTAGE**

**UltraTech** cement manufacturing plant



# WE ARE INDIA'S LARGEST CONSUMER OF INDUSTRIAL WASTE TO PRODUCE GREEN CEMENT.



Fly ash and slag, waste produced by vital industries like Power and Steel, cause severe soil, water and air pollution.

At **UltraTech**, we consume these harmful industrial wastes as raw materials to produce green cement. Thereby reducing the environmental impact of these highly polluting wastes.

Today, **more than 70% of the cement we manufacture is green cement.**

Fly ash disposal pit





# WE REDUCED 12 MILLION TONS OF CO<sub>2</sub> EMISSIONS IN FY21.



CO<sub>2</sub> emission is the biggest cause of global warming in the world today. Unless controlled, this will cause vast climate change, leading to irreversible damage to our environment.

With our sustained efforts since inception, today we are **reducing 12 million tons of CO<sub>2</sub> annually**. To put things into perspective, that's enough to rid Bengaluru of vehicular CO<sub>2</sub> pollution for 19 months\*!

- We use alternate fuels and raw materials
- We have increased share of waste heat recovery and renewable energy at our manufacturing plants

\*Reference numbers for estimation purpose

High air pollution in Bengaluru city



# WE SAVED 7100 CRORE LITRES OF WATER IN FY21.



Water is a scarce resource and it is estimated that by 2025, half of the world's population will face water scarcity.

At **UltraTech**, we believe that every drop of water counts and with relentless efforts, today we **save 7100 crore litres of water annually**. How much is this? It is enough to address the water needs of every household of Delhi for 7 months\*!

With our sustained efforts since inception, today our manufacturing plants are **3.8X water positive** – we recharge 4 times water than we consume today!

- We do water harvesting and recharge groundwater
- We have extensively deployed rain water harvesting across geographies

\*Reference numbers for estimation purpose



Water conservation in open cast mine



Plastic waste being used from landfill

# WE REMOVED 2.2 LAKH TONS OF PLASTIC IN FY21.



Plastic has become a part of our daily life, given the convenience that it brings. But indiscriminate use has made plastic one of the biggest and most ubiquitous pollutants on the planet. It causes severe soil and water pollution.

With our continuous and sustained efforts since inception, our **manufacturing units are now 2X plastic positive**. We remove twice the amount of plastic than we use, to keep our environment clean.



# CEMENTING A GREEN LEGACY.

- **UltraTech Cement** - Reduces CO<sub>2</sub> upto 28%\*
- **UltraTech Super** - Reduces CO<sub>2</sub> upto 17%\*
- **UltraTech PSC** - Reduces CO<sub>2</sub> upto 37%\*
- **UltraTech Premium** - Reduces CO<sub>2</sub> upto 37%\*
- **UltraTech Composite Premium** - Reduces CO<sub>2</sub> upto 46%\*
- **UltraTech Weather Plus** - Reduces CO<sub>2</sub> upto 22%\*

\*compared to OPC

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## GREEN PRO CERTIFIED **SPECIALIST PRODUCTS** FOR STRONG, DURABLE AND GREEN CONSTRUCTION.

### WATERPROOFING SYSTEM

- **UltraTech** Weather Pro WP+200
- **UltraTech** Seal & Dry Flex
- **UltraTech** Seal & Dry Hi-Flex
- **UltraTech** Seal & Dry SBR
- **UltraTech** Seal & Dry 5 Plus
- **UltraTech** Seal & Dry Single Component



### TILE & MARBLE BINDERS

- **UltraTech** Tilefixo VT
- **UltraTech** Tilefixo CT
- **UltraTech** Tilefixo NT
- **UltraTech** Tilefixo YT



### PLASTER & MORTAR

- **UltraTech** Readiplast
- **UltraTech** Readiplast Green
- **UltraTech** Superstucco
- **UltraTech** Basekrete
- **UltraTech** Fixoblock
- **UltraTech** Powergrout Gun Grade Mortar



### INDUSTRIAL & PRECISION GROUTS

- **UltraTech** Powergrout NS – 1
- **UltraTech** Powergrout NS – 2
- **UltraTech** Powergrout NS – 3



### REPAIR & REHABILITATION

- **UltraTech** Microkrete

### FLOORING SCREED

- **UltraTech** Floorkrete







## READY MIX CONCRETE SOLUTIONS THAT GIVES YOU THE **COMPETITIVE ADVANTAGE** OF BUILDING STRONG, DURABLE AND GREEN.

### UltraTech ENVIROPLUS SUPREME

- Reduces up to 50% of embodied CO<sub>2</sub>
- Recommended for foundations, rafts, piles, pavements and similar structures
- Achieves more than 50% strength in 7 days
- Has very high long-term strength gain therefore increasing the life of the structure

### UltraTech ENVIROPLUS ENHANCED

- Reduces up to 40% of embodied CO<sub>2</sub>
- Achieves more than 60% strength in 7 days
- Can be used for all types of building and structural construction with enhanced durability of structure

### UltraTech ENVIROPLUS CLASSIC

- Reduces up to 30% of embodied CO<sub>2</sub>
- Ideal for all building and structural construction
- Achieves more than 70% strength in 7 days

\*UltraTech, India's No. 1 RMC' – visit [ultratechcement.com](http://ultratechcement.com) for claim details.



At **UltraTech**, we understand that your reputation hinges not only on speed and scale but also on sustainability. To enable you on to build strong, durable and green, presenting **UltraTech** EnviroPlus. A set of specially formulated concrete solutions that delivers carbon dioxide reduction of up to 50% without compromising on strength or speed of construction.



**UltraTech RMC plant**



GREEN PRO CERTIFIED VERY AMAZING RANGE OF **CONCRETE SOLUTIONS** FOR STRONG, DURABLE AND GREEN CONSTRUCTION.

**UltraTech**  
FREEFLOW +



Self-compacting, free-flowing concrete.

**UltraTech**  
DURAPLUS



The multi-speciality concrete.

**UltraTech**  
LITECON



Light weight, thermal insulation concrete.

**UltraTech**  
PERVIOUS



Concrete that allows 100% water percolation.

**MORE GREEN PRO CERTIFIED VAC PRODUCTS:**

- **UltraTech** LiteCon (structural)
- **UltraTech** Plus
- **UltraTech** Flowfill
- **UltraTech** HyperCon