



SUSTAINABILITY POLICY

Our belief:

We as a leading cement business in world, can create a positive impact and demonstrate leadership by achieving outstanding sustainability performance.

Our Principles:

While improving our socio-economic and environmental performance we will be:

- Keeping People, Planet and Profit at the core of our strategy.
- Looking every business decision through the lens of sustainability.
- Aligning ourselves to international standards.
- Following highest standards of governance and transparency.

Our Approach:

- Engage with Stake Holders to identify material issues and understand how externalities can cause business disruption.
- Roll out the Aditya Birla Group (ABG) sustainability standards to mitigate externalities.
- Future proofing our business by constantly innovating & implementing strategies to withstand changing business environment.
- Constitute a governance structure to oversee sustainability performance.
- Transparently disclose the performance on globally recognised platforms.

A handwritten signature in black ink, appearing to read "KK Maheshwari".

KK Maheshwari
Managing Director

JUNE 2019

A handwritten signature in blue ink, appearing to read "B. B. B. B.".